CPMA defines pigments as

*Pigments are colored, black, white or fluorescent particulate organic or inorganic solids which usually are insoluble in, and essentially physically and chemically unaffected by, the vehicle or substrate in which they are incorporated. They alter appearance by selective absorption and/or by scattering of light. Pigments are usually dispersed in vehicles or substrates for application, as for instance in the manufacture of inks, paints, plastics or other polymeric materials. Pigments retain a crystal or particulate structure throughout the coloration process.*

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The Color Pigments Manufacturers Association, Inc. (CPMA) is an industry trade association representing color pigment companies in Canada, Mexico, and the United States. CPMA represents small, medium, and large color pigments manufacturers throughout Canada, Mexico and the United States, accounting for the bulk of the production of color pigments in North America. It has a representative on the Colour Index Editorial Board CIEB.

Further information on CPMA is available from their web site http://www.pigments.org/cms